

CREATING OPPORTUNITIES TOGETHER

2024 Annual Report



UNITED WAY
River Cities





See our financial statements by scanning the QR code

OUR MISSION

We connect our community with resources to reduce poverty and improve lives.

OUR VISION

We envision a community where everyone has the tools and opportunity to thrive.

YOUR IMPACT IN 2024

VITA

2,298
TAX RETURNS FILED

\$804,300
IN FILING FEES SAVED

\$2,576,544
IN REFUNDS

\$692,916
IN EITC CREDITS

82
VOLUNTEERS

HIGHLANDERS UNITED CAREER LAUNCH

9 students at Huntington High School completed the second year of our internship program!

Participating sites were:

Marshall Advanced Manufacturing Center
Mountwest Community & Technical College
Goodwill Industries of KYOWVA
The Pottery Place

READ ACROSS THE RIVER CITIES

Approximately 2,651 third-graders were read to and received a copy of Charlotte's Web during our third annual RARC volunteer event.

2,651
STUDENTS

57
SCHOOLS

293
VOLUNTEERS

PROJECT PERIOD.

In just over a month of collecting donations plus a full week of kit-packing events, **106** volunteers created **1,168** one-month menstrual hygiene kits.

BIG COVER UP

Thanks to Advantage Toyota and their Toyota Dealer Match Program, and Randy and Ashley Saunders, **17** schools received **\$1,529** for service projects to help fellow students. **Total Award: \$26,000**

641
VOLUNTEERS

2,234
STUDENTS SERVED

SUPER SATURDAY

30
VENDORS

500+
ATTENDEES

2024 FUNDED PARTNERS – \$607,787

EDUCATION-BASED IMPACT GRANTS

Big Brothers Big Sisters of the Tri-State - \$35,000
John W. Hereford Boys and Girls Clubs of Huntington - \$35,000
Hamlin-Lincoln County Public Library Educational Support - \$7,500
Mason County Public Library Kids Connect - \$10,000
Mason County Public Library Art Unleashed - \$7,500
Team for WV Children - \$10,000

FINANCIAL STABILITY-BASED IMPACT GRANTS

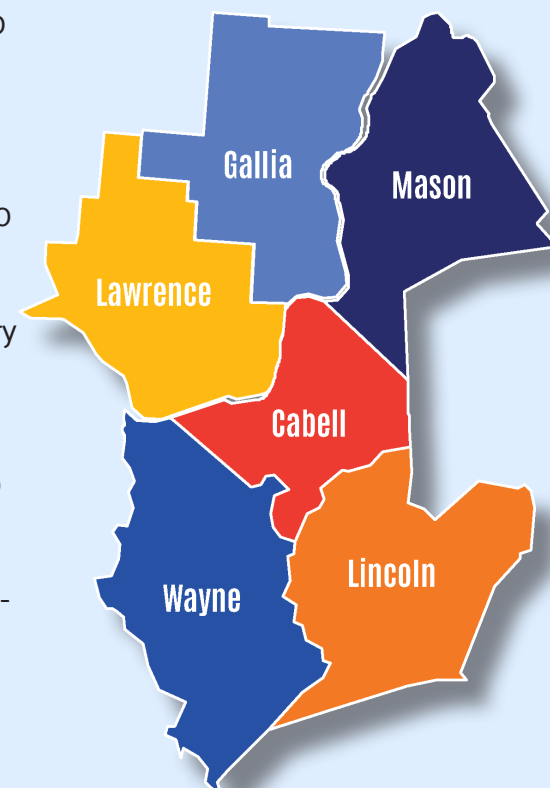
Catholic Charities West Virginia - \$24,500
Dress for Success River Cities - \$30,000
Field of Hope - \$35,000
Sojourners Care Network - \$35,000
Tri-State Literacy Council - \$23,000

HEALTH-BASED IMPACT GRANTS

Goodwill of KYOVA - \$35,000
Hamlin-Lincoln County Public Library Health Families - \$7,500
Lily's Place - \$35,000
YMCA of Huntington - \$15,000

SAFETY NET GRANTS

Branches Domestic Violence Shelter - \$20,000
Cabell Huntington Coalition for the Homeless - \$15,000
Children's Home Society - \$20,000
Community Mission Outreach - \$12,000
Cridlin Food and Clothing Pantry - \$15,000
Facing Hunger Foodbank - \$15,000
Gabriel Project - \$12,845
God's Hands at Work - \$20,000
Harvest for the Hungry Food Pantry (Hygiene items) - \$12,900
Harvest for the Hungry (Senior Nutritional Drinks) - \$7,042
Huntington City Mission - \$20,000
Lincoln County Family Resource Network - \$5,000
RLB Ministries/Backpack Buddies - \$20,000
St. Peter's Episcopal Community Outreach - \$20,000
The Salvation Army of Huntington - \$20,000
The Center Youth Opportunity Hub - \$10,000



2024 WORKPLACE PARTNERS LEADERSHIP LISTING

Visionary Partner (\$100,000+ Campaign)
Steel of West Virginia, Inc.

Cornerstone Partners (\$20,000-\$49,000)
Special Metals
Marshall Health Network

(St. Mary's Medical Center • Cabell Huntington Hospital • Huntington Internal Medicine Group • Huntington Internal Medicine Group)

Impact Partners (\$10,000-\$19,999)
Huntington Federal Savings Bank
City National Bank
CITCO Water
J. H. Fletcher & Co.
Advantage Toyota
Pritchard Electric Company, Inc.



UNITED WAY OF THE RIVER CITIES
820 MADISON AVE.
HUNTINGTON, WV 25704

Non-Profit Organization
U. S. Postage
Paid
Huntington, WV
Permit No. 140

2024 Corporate Listing captures pledges processed between Feb. 16, 2024 and Feb. 26, 2025.

Thank you to our 2024 sponsors!

Aetna
Amazon
Armstrong
Bullseye Total Media
Chad D. Barry, L.C.
City National Bank
DIRECTV
Friends of the Library

Hammers Industries, Inc.
Just Tech
Marathon
Marshall Health Network
Marshall University
Moses AutoMall
of Huntington
Nucor West Virginia

Randy & Ashley Saunders
Service Wire
Steel of West Virginia, Inc.
Studio 291
Advantage Toyota
Arthur & Joan Weisberg
Family Foundation