



United Way
of the River Cities

FREQUENTLY ASKED QUESTIONS

WHAT IS UNITED WAY OF THE RIVER CITIES?

United Way of the River Cities is an agency whose mission is to connect our community with resources to reduce poverty and improve lives. We make a difference through convening coalitions, strategically investing in funded nonprofit partners, conducting internal initiatives, and measuring results.

WHAT COMMUNITIES DOES UNITED WAY OF THE RIVER CITIES SERVE?

United Way of the River Cities covers Cabell, Wayne, Lincoln, and Mason Counties in West Virginia and Lawrence and Gallia Counties in Ohio.

WHAT DOES UWRC FUND?

UWRC funds nonprofit agencies working to address health, education, financial stability, and basic needs across six counties. While many nonprofits address immediate needs, UWRC is also focused on long-term, systemic change. Through initiatives like the Community Opportunity Plan, UWRC is working to address the root causes of poverty and build stronger, more resilient communities for the future.

WHY SHOULD I GIVE TO UWRC INSTEAD OF DIRECTLY TO OTHER NONPROFITS?

UWRC brings together nonprofits, businesses, and community leaders to collaborate on addressing our region's most pressing needs. By giving to UWRC, you're supporting strategic partnerships and initiatives that maximize resources and achieve greater impact than any single organization could alone.

CAN I ALLOCATE MY DONATION TO A SPECIFIC ORGANIZATION?

No, UWRC has a community impact model, meaning that dollars raised during the campaign are granted to nonprofit partners who go through a rigorous review process to ensure that the organizations and programs it funds are effective, accountable, and aligned with community priorities. You can trust that your donation is being invested in organizations that make a real difference.

WHO DECIDES WHICH ORGANIZATIONS RECEIVE FUNDING?

Grants through UWRC must be approved by the Community Impact Council made up of community members with representation from each of the six counties that we serve, as well as the UWRC Board of Directors, before they can be awarded.

DOES UWRC PROVIDE ANY DIRECT SERVICES?

UWRC has several internal initiatives that have an immediate impact on individuals throughout the year. (Please see list of internal initiatives)

**United
Way**



**United Way
of the River Cities**

FREQUENTLY ASKED QUESTIONS

Continued

DOES UWRC FUND PLANNED PARENTHOOD OR ABORTION SERVICES?

UWRC does not fund planned parenthood or abortion services.

DOES UWRC FUND VETERANS SERVICES? ANIMAL SERVICES?

UWRC does not fund veterans' organizations or animal services.

HOW MUCH OF MY DONATION STAYS IN THE COMMUNITY

- As with every organization, there is overhead. It takes qualified professionals to run a community impact nonprofit with internal initiatives and coordination of grant-making for our funded partners.
- United Way of the River Cities consistently receives independent audits with the highest opinion ratings possible. Each year, our audit and 990 are placed on our website for public viewing. We are also a Platinum Transparency organization through Candid (GuideStar).
- We receive campaign funding, grants, and corporate sponsorships to compound our impact.
- Our dues to United Way Worldwide are only 1% of what we raise.