2024 PLEDGE FORM

United Way of the River Cities

United Way

	\O HOME \O MOBILE	
STREET ADDRESS		
CITY		
PREFERRED EMAIL Preferred name for public recognition		
YOUR GIFT		
EASY DIRECT GIFT: I want to make a direct gift based on th	e information below:	
CASH OR CHECK (ENCLOSED) Payable to: UNITED WAY O		ER
• CREDIT OR DEBIT CARD To make your donation with a c		
STOCK/SECURITIES Call 304-523-8949 x112		
O BILL ME FREQUENCY: O Monthly O Semi-Annually	\bigcirc Ouarterly \bigcirc One-Time	
(<i>Minimum pledge for direct bill is \$100</i>) STARTING ON: Month Day Billing Address (if different from above)	Year	\$
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(Minimum pledge for direct bill is \$100) STARTING ON: Month Day Billing Address (if different from above) STREET ADDRESS	Year ZIP CODE	
(Minimum pledge for direct bill is \$100) STARTING ON: Month Day Billing Address (if different from above) STREET ADDRESS CITY STATE	Year ZIP CODE	

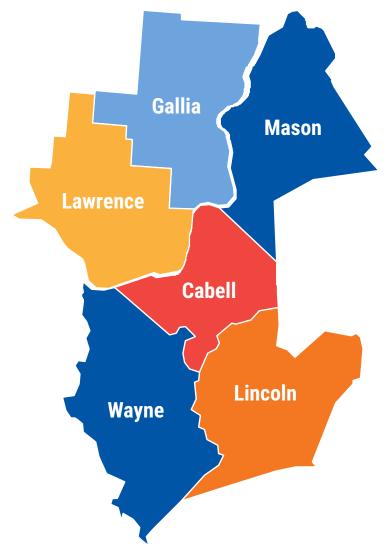
THANK YOU FOR CHOOSING TO LIVE UNITED!

PLEASE MAKE A COPY FOR YOUR RECORDS. Please consult your tax advisor about documents you need to keep to substantiate your charitable gift tax deduction. No goods or services were provided in exchange for this contribution. West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25301. Registration does not imply endorsement. For more information, visit www.unitedwayrivercities.org

CREATING OPPORTUNITIES TOGETHER

Why donate to United Way? Because through UWRC, your gift has greater impact and can touch multiple lives. By donating to UWRC, you help us address the community's most pressing needs in the areas of health, education, financial stability and basic needs.

When you Live United, your gift helps to fund local nonprofits whose focus aligns with our vision that everyone in our community has the tools and opportunity to thrive.



% Below ALICE Threshold in the River Cities

Cabell County — 48% Lincoln County — 54% Mason County — 49% Wayne County — 50% Gallia County, Ohio — 44% Lawrence County, Ohio — 49%

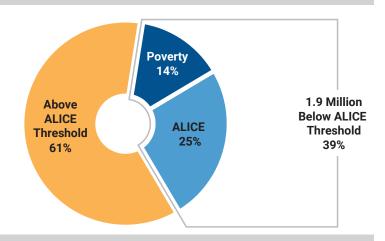
www.unitedwayrivercities.org | unitedforalice.org

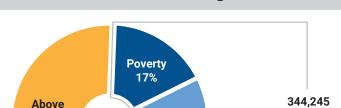
WHO IS ALICE?

We all know people who are ALICE: Asset Limited, Income Constrained, Employed – earning more than the Federal Poverty Level, but not enough to afford the basics where they live.

ALICE households and households in poverty are forced to make tough choices, such as deciding between quality child care or paying the rent – choices that have long-term consequences not only for their families, but for all.

Total Households in Ohio = 4.9 Million





ALICE 31%

ALICE

Threshold

52%

Total Households in West Virginia = 720,668

