



Next Steps: Reducing Substance Abuse in Our Community

Cabell County Substance Abuse Prevention Partnership

March 2008

CCSAPP Calendar:

April 16—CCSAPP Meeting—noon

April 17—Movie Premiere Gala— 6:15, Keith Albee

April 18—Speaker Milton Creagh—7:00 pm City Hall Auditorium

Partnership Meetings

The partnership consists of professionals and individuals that are committed to working together to prevent substance abuse in our community. If you cannot attend the meetings but would like to be a partner, please consider becoming an

E-Partner—

Meetings are held every third Wednesday of the month at noon. All are welcome.

Lunch provided.

Please call or e-mail Anne McGee if interested in attending or becoming an

E-Partner

(304)523-8929 ext.17

ccsapp@unitedwayrivercities.org

Meeting Location:

United Way of the River Cities
820 Madison Avenue
Huntington, WV 25704

If you would like to arrange a presentation for your club, group or organization regarding local substance abuse issues please contact CCSAPP.

Movie Premiere Gala to Benefit CCSAPP

Francesca E. Karle Presents

BACK BOTTLE to the BOTTLE

Thursday, April 17

at the Keith Albee Performing Arts Center



A Red Carpet Gala with Dinner, Live Entertainment & Film

Walk the red carpet, enjoy delicious food, live musical entertainment and the world premiere of local filmmaker, Francesca Karle's latest film *Back To The Bottle* – proceeds to benefit CCSAPP. The docudrama features a local man's struggle with addiction as told in vignettes throughout his life. Francesca, a Marshall student, is known for her prior film *On the River's Edge* which received national recognition for its focus

on the homeless. Live musical entertainment is planned with performers including: local WTCR personality Eddie Riffe and George Huff of *American Idol* fame.

Many opportunities exist for everyone to support this event. We need people to fill the bleachers along the red carpet; volunteers to work the event; and people to buy tickets and attend the event. The premiere kicks off the Appalachian Regional Film Festival which will be held April 17– 19 at the Keith Albee Performing Arts Theater. Take this opportunity not only to support CCSAPP and to raise awareness of local addiction issues, but also to support the arts.

For more information on volunteer opportunities please contact Anne McGee (304)523-8929 ext. 17 or Toni Karle 208-4525

Date: Thursday, April 17, 2008

Time: 6:15 p.m.

Location: Keith Albee Performing Arts Center

Ticket Information:

Ticket price \$25.00

Purchase tickets by cash or check at:

- United Way, 820 Madison Avenue M-F 8-5
- Midway Barber Shop, 4th Ave. & 1st St. M-Sat 8-5
- First Sentry Bank, 8th Street

Purchase tickets by credit card :

Call Corey at 523-2764

Rap, Country Music Rife with Alcohol, Other Drug References

About one-third of pop songs contain explicit alcohol or other drug references, including 77 percent of rap songs and 36 percent of country songs, the New York Times reported Feb. 5.

Researchers said the findings are disturbing because teenagers listen to about 2.5 hours of music daily, and the vast majority have MP3 or CD players in their rooms. For every hour of music teens listen to, they are hearing an estimated 35 alcohol or other

drug references, researchers from the University of Pittsburgh School of Medicine said.

"Music is well-known to connect deeply with adolescents and to influence identity development, perhaps more than any other entertainment medium," the researchers noted.

Study authors reviewed the 279 most popular songs of 2005. They found that 24 percent mentioned alcohol

use, 14 percent referenced marijuana use, 12 percent spoke of other drug use, and 3 percent included mentions of cigarette use. Only about 4 percent contained anti-drug messages.

The study was published in the February 2008 issue of the Archives of Pediatrics and Adolescent Medicine.

Reprinted from Join Together Online www.jointogether.org

Milton Creagh Will Speak in Huntington

One of the most in-demand speakers in America, Milton Creagh will speak to area high school and middle school students throughout the day at area schools on April 18. An evening presentation for parents will be held that evening at the Jean Carlos Stephenson Auditorium, City Hall, at 7:00 p.m.

Raised on Chicago's Southside, Milton Creagh, aka Bigg Milt, is best known for his hard-hitting inspirational talks to high school students. Speaking to more than 200,000 young

adults annually. He has spoken in 49 states, been invited to the White House and has presented at the NFL's Super Bowl Experience.

Milt attended Bethune-Cookman College on a combination athletic and academic scholarship. The former National Merit Scholar has had an impressive career marked with numerous distinctions.

Milt is the former host of the national PBS series, *Parenting Works*. He also hosted the Covenant Award

winning docudrama, *Masquerade: Unveiling Our Deadly Dance with Drugs and Alcohol*. The author of *Nobody Wants Your Child*, a guide for parents who wish to teach their children the principles of successful living, Milt offers common sense ways for parents to guide their children in making choices.

Door prizes will be given away at this event— must be present to win.

This event is free to the public.

Local Youth Use Music, Dance and Drama to Deliver Drug Free Messages

Three months ago, twenty young people gathered to form the first Cabell PRIDE Team under the leadership of Tim White. Cabell PRIDE consists of middle school and high school teens from across Cabell County who use drama, skits, dance, and songs to deliver messages of hope, life and a future free of drugs, tobacco, alcohol and violence to their peers and young people all across the region.

Cabell PRIDE will go to any school, church, community center, street corner, playground, park or club where teens gather and share their

positive message.

Along with performing locally and regionally, this April, Cabell PRIDE has been invited to Cincinnati, OH to perform at and attend the International PRIDE Youth Drug Prevention Conference. Hundreds of young people from all around the world and across the US will attend this four day training conference.

Cabell PRIDE is scheduled to open up for international motivational speaker, Milton Creagh when he comes to Cabell County April 18 to speak to students at Huntington high School, Cabell Midland High

school and the new Huntington Middle School. Cabell PRIDE will also perform that night before Milton speaks to parents and community leaders in Huntington.

Cabell PRIDE is currently soliciting donations to help defray the cost for costumes, props, lodging, food, and transportation needed to get them to the International Conference in April as well other venues throughout the region.

For more information about Cabell PRIDE or to make a donation contact Tim White at 304-751-6251.

Early Non-Medical Prescription Drug Use Related to Lifetime Prescription Drug Abuse and Dependence

SILENCE ISN'T GOLDEN — IT'S PERMISSION

*Talk to your
Child early and
often about the
dangers of
drugs and
alcohol.*

Recent findings from the Center for Substance Abuse Research at the University of Maryland show that persons who begin using prescription drugs non-medically at an early age are more likely to be diagnosed with lifetime prescription drug abuse and dependence, according to an analysis of data from a national household survey.

An estimated 42% of those who reported that their first non-medical use of prescription drugs was at age 13 or younger also had a lifetime diagnosis of prescription drug abuse, compared to 17% of those who first used prescription drugs non-medically at age 21 or older. Similar results were found for lifetime prescription drug dependence.

Interestingly, "early non-medical

users of prescription sedatives, tranquilizers, and opioids were generally more likely to become non-medical users of other prescription drug classes than to develop sedative, tranquilizer or opioid use disorders." For example, persons who initiated non-medical use of prescription sedatives at age 13 or younger were more likely to eventually report non-medical use of prescription tranquilizers, opioids or stimulants than to be diagnosed with a sedative use disorder.

The exception was for non-medical users of prescription stimulants, who were more likely to develop stimulant use disorders than to become non-medical users of other prescription drugs.

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Anne McGee**
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PARTNERS FOR A BETTER COMMUNITY

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Parents

What's your role in
drug abuse
prevention?

Milton helps parents
learn their role in
keeping their
children drug free by
discussing common
sense, down to earth
ideas in parenting
efforts that really
work.



**Coming to Huntington....for
a powerful evening
PARENTS won't want to
miss!**

Milton Creagh

Former host of National PBS
series, *Parenting Works*,
Author of *Nobody Wants Your
Child*,

Host of Covenant Award-
winning documentary,
*Masquerade: Unveiling Our Deadly
Dance with Drugs and Alcohol*

Friday, April 18

7:00 p.m.

**Jean Carlos Stephenson
Auditorium**

Huntington City Hall

(Free Event for the Public)