



United Way
of the River Cities

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United Way
of the River Cities



CAMPAIGN VOLUNTEER HANDBOOK



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what matters.™



“Help someone pick up the pieces.”

Scott & Brian

“I’m Scott, and I work for the American Red Cross. Even though I can’t count how many times I’ve witnessed the Red Cross respond to disaster, it wasn’t until disaster struck my own family that I fully realized the impact of what we do. My brother, Brian, was overcome with fear one afternoon when flames broke out in his apartment building. Though he managed to get out safely, life for Brian and his family would never be the same. With their apartment destroyed, a lifetime of memories, clothes for tomorrow and a place to sleep had all been lost. Thankfully, my friends from the Red Cross Disaster Action Team were quickly on the scene to take care of my family’s immediate physical needs. There was also a silent partner there that day. United Way. Without their support, Red Cross could not do its job. So thank you Red Cross and United Way. Because of you, our family was able to pick up the pieces and put our lives back together.

When you contribute to the United Way, you pledge your support to people right in your neighborhood. People just like Scott & Brian. Call 523-8929 or visit www.unitedwayrivercities.org to learn how.

United Way
of the River Cities, Inc.



*Make your pledge today.
Care for people that matter...
right here in the River Cities.*

Campaign Fact Sheet

<i>Campaign Theme:</i>	Invest in what matters
<i>Campaign Chairman:</i>	James Crouse Wells Fargo Insurance Services
<i>Campaign Kickoff:</i>	August 25, 2007 location TBD
<i>Campaign Annual Report:</i>	March 2008 (Exact date TBA)
<i>Office Hours:</i>	8:00 a.m. - 5:00 p.m. Monday through Friday
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What is United Way?

United Way of the River Cities is a non-profit organization that seeks to better the human condition in our community. United Way garners resources – human and financial - and directs them to the organization, initiative or collaborative partnership that best addresses our area’s most pressing problems.

United Way raises money in an annual campaign and generates revenue through grant-writing. In addition, the organization secures in-kind support from the community. These financial and in-kind resources are returned to the community to reach the most people and to do the most good.

The annual campaign, which you have volunteered to support, is a vehicle through which donors can support services and strategies that are addressing critical issues in the River Cities area.

Who runs United Way?

United Way is a *volunteer* driven organization that has a small support staff. Our volunteers are a diverse group. They come from all walks of life — business leaders, homemakers, retired professionals and students. They are people who live and work in our community and care about the quality of life here.

Community members not only give their money, but volunteer their time and talents by:

- ◆ helping identify community needs.
- ◆ organizing employee and corporate campaigns.
- ◆ soliciting individual donor gifts.
- ◆ monitoring recordkeeping.
- ◆ making recommendations regarding the distribution of funds.
- ◆ providing technical expertise.

Why United Way?

When donors invest in United Way, they can be confident that their investment will be pooled with others and invested in the most powerful strategies and effective institutions locally in order to get results for people in the community. United Way is unique in its ability to mobilize resources, individuals, and institutions in order to combine efforts to focus on critical issues.

The money you pledge *stays* here and addresses the needs of *local* people.

How is the goal determined?

By local volunteers, who consider:

- ◆ the most pressing community needs and resources.
- ◆ the most efficient and effective use of funds.
- ◆ the programs that achieve the greatest results.

How much should a donor give?

What a donor gives is strictly up to that individual. Everyone has different financial resources and responsibilities. Some people choose to participate in the Fair Share Giving Program, whereby donors contribute one hour's pay per month; others choose to contribute a regular amount per paycheck; while others make a one-time annual contribution.

WELCOME TO THE TEAM!

Welcome to the United Way team and thank you for agreeing to play a key role in your company's campaign. You are among a select group of individuals working to address critical issues in your community. Your job is vital to the success of this year's annual campaign. Your success is the community's success.

Conducting a United Way company campaign can be easy, lots of fun and very rewarding. This booklet is designed to help you plan and implement a successful campaign. In addition to the information available in this booklet, you can count on the support and assistance of United Way staff and volunteers.

Ten Steps to a Successful Campaign

1. Take a look at past performances
2. Enlist top management (CEO) support
3. Select a campaign committee
4. Select challenging campaign goals
5. Publicize your campaign
6. Develop a campaign schedule
7. Choose your method of solicitation
8. Conduct employee campaign
9. Monitor & report campaign progress
10. Close the campaign & say "Thanks"

How to Get Started

Many people have difficulty getting started with solicitation because they are uncomfortable asking for donations. Don't be alarmed. This is natural. It is important to remember, you are not asking for donations for yourself, but for a cause that benefits others every day.



STEP ONE

Take a look at past performances

The best way to plan this year's company campaign is to review how the campaign performed over the past few years.

If this is your first year, the first thing you need to do is to sit down with your predecessor. If he or she is not available, try to obtain any existing files and review the information that is available to you.

Evaluate past campaigns

What were the specific strategies and timetables? What worked? What didn't? Was the CEO visible? Was the campaign publicized? Did the coordinator receive any United Way training?

Analyze the data

How much was raised? How many employees did you have? How many employees contributed? What was the average gift? How many contributors used payroll deduction? What is the potential for giving?

STEP TWO

Enlist top management (CEO) support

The support of top management (CEO) is essential to a successful campaign. Ask top management to send a letter or e-mail to managers announcing your role and asking for their support and involvement.

Ask the CEO to approve the campaign objectives, goals and budget, and to support the campaign by speaking at the campaign kick-off, rallies and finale. Ask that time be allowed for campaign training, group meetings and agency tours. Conduct a management campaign prior to the regular campaign.

STEP THREE

Select the campaign committee

Teamwork is the key to a group's success. Building a campaign team not only makes your job easier, it means there are that many more people talking about United Way. Assign roles and responsibilities based on talents/interests. Train and empower the committee and team leaders.

People you may wish to recruit: PR/Communications, Human Resources, Labor Leaders, Payroll Department and enthusiastic members of last year's team. Carry out this project as you would any other important assignment; meet regularly, establish a timetable, and keep track of progress and results.

STEP FOUR

Set challenging campaign goals

Setting a challenging campaign goal is important to help you maximize the amount of money you collect. Use this easy method to determine your potential giving (if every employee gave at a minimum level), your unrealized potential, and last year's comparison to the potential.

Employee Campaign

Set your 2007 goal based on your company's overall employee contributions, using the suggested percentage increase (total giving = employee campaign + special events):

2006 total Employee Contributions		Suggested % Increase		2007 Employee Goal
\$ _____	X	_____	=	\$ _____

Corporate Campaign*

Commit to a 5% corporate contribution increase, based on your Organization's 2006 corporate gift:

2006 total Corporate Contributions		5% Increase		2007 Corporate Goal
\$ _____	X	\$ 1.05	=	\$ _____

First-time Employee Campaign

Set your 2007 goal based on:

2007 # of EMPLOYEES		25% Participation		\$130 (Average Employee Gift)		2007 Goal
\$ _____	X	.25	X	\$ 130	=	\$ _____

***Recommended first-time gifts for organization with fewer than 100 employees is \$1,000. For organizations with 100 employees or more, it is recommended that the first-time corporate gift represent at least \$10 per employee.**

Step 4 continued...

Two good ways to define your goals are to (1) increase percent of participation and (2) increase the average gift / per capita gift. Strive to reach non-contributors, first-time contributors and retirees.



STEP FIVE

Publicize your campaign

Remember to use every available medium to get the word out including e-mail, company newsletters, posters, payroll stuffers and bulletin boards.

United Way can help with your campaign by scheduling

- (1) Agency Tours
- (2) Agency Fairs and
- (3) Speakers

and by providing any other material or supplies you may need to ensure that your employees are aware of the opportunity to give.

STEP SIX

Develop a campaign schedule

Before you start your employee campaign:

- 1) Verify payroll deduction is in place. Know the starting date of the United Way deduction - it's a commonly asked question.
- 2) Request and secure a complete listing of employees.
- 3) Develop an employee campaign timetable:

	<i>Target Date</i>	<i>Individual Responsible</i>
1st Phase		
Meet with United Way representative	_____	_____
Obtain CEO endorsement and support	_____	_____
Recruit Campaign Committee (*Union members)	_____	_____
Train campaign committee/assign tasks	_____	_____
Order campaign promotional materials	_____	_____
2nd Phase		
Set Goal	_____	_____
Timetable	_____	_____
Publicity/promotions	_____	_____
Method of solicitation	_____	_____
Incentives	_____	_____
3rd Phase		
Obtain CEO/Labor endorsement letters	_____	_____
Arrange agency tours	_____	_____
Personalize pledge cards	_____	_____
4th Phase		
Schedule speakers	_____	_____
Conduct Executive/Management solicitation	_____	_____
Plan campaign kick-off and publicize campaign	_____	_____
Begin group or one-on-one solicitation	_____	_____
Publicize interim results	_____	_____
5th Phase		
Complete employee solicitation	_____	_____
Announce final results/report to United Way	_____	_____
Give payroll deduction cards to payroll dept	_____	_____
Hold "Thank You" event	_____	_____
Conduct campaign critique and summary	_____	_____
Establish year-round communication	_____	_____

STEP SEVEN***Choose your method of solicitation***

You must decide when and how to ask for gifts. It's important to include all employees – shift workers, independent contractors and retirees - in the process. Before the general employee solicitation, conduct a separate solicitation of senior management by peer-level managers. Employees may be asked to contribute at a **one-on-one solicitation** or **group solicitation**.

One-on-one solicitation

If the committee decides to solicit employees individually, your campaign representatives (one for every 10-15 employees) will be directly responsible for asking for pledges.

Group solicitation

Group solicitation is an efficient way to solicit employees.

Typically employees are brought together in various group meetings to hear a uniform message about United Way.

Your campaign committee will need to:

- Schedule date/time/location of meetings (typically 20-30 minutes).
- Publicize meetings well in advance to give every employee the opportunity to attend.
- Encourage attendance by asking CEO to invite the employees.
- Promote meetings with flyers, posters, e-mail, Internet and newsletters.
- Prepare/secure pledge cards and brochures.
- Call to confirm speaker and finalize the meeting agenda.

Tips when soliciting: listen carefully, state the facts, avoid arguments, and remember—giving is a personal matter. Conduct a separate management solicitation prior to employee solicitation.

Above all, remember, people give to people!

STEP EIGHT

Conduct the employee campaign rally

It's finally here. You've done the advance work and now it's time to implement your campaign. The main focus of your campaign will be your company rally. Schedule a short, intensive, fun rally. Short rallies keep enthusiasm high and offer quick results. Consider conducting an Early Bird drawing for those employees who turn in their pledge cards within a set number of days.

Suggested Agenda

Program Item	By Whom	Time Allotment
Welcome/ Endorsement of campaign	CEO	2 minutes
Endorsement by labor (if applicable)	Union leader	2 minutes
Campaign Video	Video	5 minutes
How UW helps	Speaker	6 minutes
Questions/Answers	Employee Coordinator/ UW volunteer	5 minutes
Closing remarks	Employee Coordinator	3 minutes
Solicitation	(see two options listed)	3 minutes

Option 1: At the meeting, distribute pledge cards, ask for pledge, collect pledge cards and thank employees.

Option 2: Immediately after the meeting, campaigners should meet individually with employees assigned to them.

Ask a co-worker who has benefited from a United Way agency to share his or her experience with other employees. Include the informal leaders of the company. These people already have the respect and trust of their co-workers and will be influential when it counts.

STEP NINE***Monitor and report campaign results***

Use posters, e-mail, Internet and bulletin boards to post campaign progress. Report results to United Way.

Remember to retrieve all pledge cards and always say thank you. It is important to have a response from every potential contributor, regardless of whether or not they contribute.

Summarize the campaign information on the Employee Giving Sheet and Campaign Report Envelope; enclose any cash/checks and the UW copy of the pledge card. Make copies of each of the pledge forms and forward these to your payroll office. Confirm United Way has current company information (# of employees (full-time and part-time) and the names of everyone who worked on the campaign team.

STEP TEN***Close the campaign and say “Thanks”***

Recognize and say thank you to your campaign team, solicitors and most importantly, your contributors. These two simple words not only show appreciation, but also set a positive tone for next year’s campaign.

Ideas

Post “thank you” posters throughout your workplace. Hold a grand finale celebration and present a check to United Way. Give prizes – pins, certificates, etc. to departments reaching specific goals or to everyone making a pledge. Host a special thank you luncheon for your team leaders. Stuff thank you notes in payroll envelopes

Finally, evaluate your plans, efforts and results and prepare recommendations for next year’s coordinator and campaign team.

AND THEN SOME

Promote year-round involvement

- Celebrate Volunteer Week by organizing group volunteer projects.
- Hold an agency fair with health screenings and demonstrations.
- Publicize agencies that offer summer programs and activities.
- Interview employees who have been helped by United Way, and who are willing to share their stories on posters or in employee publications.
- Say “thanks” to employees for their support. This might include a thank-you breakfast, a United Way pin, or a letter from company management.
- Display a thank-you poster on company bulletin boards and reproduce in employee publications.
- Promote select United Way-supported services over the company PA system or on tables in the cafeteria.
- Begin a features series on United Way-related stories in employee publication.
- Coordinate a **New Hires program** to coincide with the employee orientation process.

Sample Letters

CEO Endorsement/Thank You Letters

Dear "Name":

The employees of "XYZ" have a tradition of supporting the United Way campaign. Our United Way campaign is really employee driven, and I am especially proud of the way everyone comes together to participate.

Our goal this year is raise \$__ in pledges, which is a %__ increase over last year. Each year we have a committee to help organize raffles, games and activities, all in an effort to increase participation in the campaign. This year's United Way committee has many fun things planned [list fun plans – i.e. raffles, contests, early bird pledge prizes]. I hope you will join us in the fun and the commitment to the United Way campaign.

Sincerely,

CEO

Dear "Name":

Thanks for making a world of difference in our hometown. Thanks for giving to United Way.

Be assured that your gift and those of the rest of us here at _____ (insert the name of your organization) will help hundreds of people with all kinds of needs. Our gifts will nurture children and youth, strengthen families, promote health and wellness and increase self-sufficiency.

Thank you again for your help to improve our quality of life through United Way.

Sincerely,

CEO

Union Leadership Endorsement Letter

[Union letterhead]

Dear Union Brothers and Sisters:

As union members, we know how important a solid front is – how important it is for us to stick together in facing a problem. The same is true when it comes to addressing our community's needs.

Through United Way, we can come together to make a world of difference in our hometown. Our gifts to United Way's annual campaign make it possible for those facing layoffs and unemployment to become independent again. They make it possible for our families to overcome the problems that tear them apart. And they make it possible for those with an illness or disability to live as independently as possible.

You never know when any of us will need a United Way-supported service. Please give generously when your campaign representative calls on you. Remember what a difference your individual gift can make in the lives of many in our community.

Sincerely,

Union President

Union Leadership Thank-You Letter

[Union letterhead]

Dear Union Brothers and Sisters:

Just as we have all pulled together in the past when our fellow union brothers and sisters needed our help, so too have we mobilized to help our community through the annual United Way campaign. Thank you for your generous gift. Your one gift will support an effective network of the most important health and human service programs that help our union brothers and sisters.

Thank you once again for showing our community how much organized labor cares for others in our community. Thank you for giving to United Way.

Sincerely,

Union President

Retirees Solicitation Letter

[Company letterhead]

Dear Friend:

A heartfelt thanks to you for the work and commitment you demonstrated while at XYZ Corporation. As a retiree, you've seen how the needs in our community have changed and increased over the years. And you've witnessed the great things that can happen when people come together through United Way to help one another.

Our United Way needs our help now more than ever. There are more elderly, more people with disabilities, and more children reaching out for help. Let's do our fair share in making sure United Way continues to work for all of us.

As always, I appreciate your continued support of United Way and I ask you to join me in this campaign for the continued well being of our community. In the end, we will all benefit.

What a difference our gifts make in the lives of people in our community.

Sincerely,

CEO

Retirees Thank You Letter

Dear Friend:

A heartfelt thanks goes to each and every retiree who contributed to this year's United Way campaign.

Many words come to mind to describe people like you: generous, kind, concerned and caring. I am proud that retirees of XYZ Corporation realize that when we combine our individual gifts with thousands of other people, our gifts will nurture children and youth, strengthen families, promote health and increase self-sufficiency.

Thank you for choosing to care.

Sincerely,

CEO

One Hundred and One Fun Campaign Ideas

Adopt an Agency
Agency Fair
Art Contest
Auctions
Baby Picture Matching Game
Bake Sale
Balloon Day
Barbecue with the Boss
Basketball (Dunk contest)
Baskets (various themes/gifts/gadgets)
Beach Bash
Bike-a-thon
Book Sale
Bowl-a-thon
Box Lunch Auction
Brown Bag Lunch/agency speakers
Brown Bag-N-Bingo
Build the World's Largest Sundae
Cafeteria Change Collection (*United Way...it just makes cents!*)
Car Wash
Carnival Games
Casino Night
Casual Day for % of giving
CEO Car Wash
Children's Drawing Contest
Chili Cook-off Contest
Comedy Hour
Costume Party
Craft and Bake Sale
Craft Bazaar
Crazy Hat Day
Croquet Game
Dance Contest
Dart Games
Department Decorating Contest (United Way Theme)
Dunking for Apples
Egg in Spoon Relay Races
E-mail Bingo
Employee Cookbook
Executive "Get out of Jail"
Executive Chair Race
Executive Dunk Tank
Executive Pancake Breakfast
Executive Tricycle Races
Executive Waiter Luncheon
Fashion Show
Fish Outing
Flower w/Message Sale
Free Coffee/ Donuts
Frozen Turkey Bowl
Garage Sale
Golf Tournament
Goofy Olympics
Guess # of Beans/M&M's in Jar
Guess your Age and Weight
Hawaiian Luau
Health & Wellness Fair
Hero Sandwich Day "Be a hero – give to United Way"
Hole-in-one Golf Tournament
Ice Cream Social
International Day
Jeopardy Party
Job Swap
Karaoke Party
Kite Flying Contest
Lip-synch Contest
Outrageous Socks Day
Paper Airplane Race
People and Their Pets Matching Game
Pep Rallies
Picnic
Pie Eating Contest
Pie Throwing Contest
Pin Week – prizes for UW pins
Pizza Party
Popcorn/Snow Cone Sale
Poster Contest
Pumpkin Toss
Radio-controlled Car Races
Relay Races
Ring Toss
Rose or Carnation Event
Scavenger Hunt
Silent Auction
Singing Contest
Skits
"Sky Box" Ticket Drawing
Slogan Contest
Songwriting / Poetry Contest
Spelling Bee Contest
Sports Team Day
Stupid Hat Day
Tailgate Party
Time-off Drawing
Trivial Pursuit Match Game
Ugly Tie or Earring Day
UW Agency of the Day
VIP Parking
Volunteer Day
Walking Tour of Agencies
Water Balloon Launch

FUNdraising Ideas

These “FUNdraising Ideas” will help you and your company grow your United Way campaign, but more importantly, it will help you have FUN!

Special Events

Special events can have a positive impact on your fellow employees and the outcome of your United Way campaign. They give employees the opportunity to celebrate the joy of doing for others and they

- ☺ *Create awareness of United Way and its partners.*
- ☺ *Generate enthusiasm throughout the campaign.*
- ☺ *Build good feelings about the benefits of United Way.*
- ☺ *Increase involvement of employees.*
- ☺ *Bring together employees from different areas of the organization.*
- ☺ *Raise additional funds and help you reach your goal.*
- ☺ *Allow you to say “thank you” to your fellow employees.*

Campaign Prizes and Incentives

Incentives and contests add fun, create enthusiasm and help raise more money. They can increase interest, participation and employee spirit. Many companies conducting employee campaigns provide incentive prizes to make the campaign more exciting and fun. Special promotional items, such as mugs, pins and t-shirts can be purchased through the United Way catalog.

Incentives can:

- ☺ *Increase the number of people who contribute.*
- ☺ *Increase the total dollars raised.*
- ☺ *Increase the per capita giving.*
- ☺ *Increase the number who give by payroll deduction.*

In general, no-cost or low-cost incentives are the most effective. It is also possible to have several levels of incentives so that all employees can participate.

If your company does not provide incentives and you want to solicit local businesses for donations, here are a few things to keep in mind.

- ☺ *Ask businesses, vendors and suppliers that regularly provide services to your company, such as caterers and restaurants, office and computer supply stores.*
- ☺ *Make your intentions clear when you solicit. Let the business know that requested items will be used as an incentive to promote giving among your employees.*
- ☺ *It is important to keep your donors informed about promotional items. Make sure donors and employees know that **United Way dollars are not paying for these items.***
- ☺ *Finally, follow-up by sending a thank-you note and briefly explain the success of your United Way campaign efforts.*

How to answer questions about United Way

Just what does United Way do? – United Way is a locally incorporated, non-profit organization. United Way supports health and human service agencies and programs seeking to address critical community issues and the creation of long-term solutions to these issues.

Why should I give? United Way addresses issues that advance the common good. It helps individuals and families navigate obstacles and strives to create opportunities for everyone. United Way works closely with agencies, organizations, collaborative efforts through its five-county service area.

How is United Way accountable? – United Way’s operating budget is audited by an independent accounting firm and carefully scrutinized by United Way’s board of directors.

Where does my money go? – Your gift supports local health and human services organizations and initiatives which address critical issues in our area such as early child brain development, improving the financial stability of individuals and families, and substance abuse.

How are partner agencies accountable?

Each agency must be recognized by the IRS as a non-profit organization, governed by a volunteer board of directors and audited annually by a CPA firm. Volunteers review aspects of the agency’s operations annually.

Can I specify which United Way agency receives my pledge? – Yes. United Way will honor designations of \$50 or more made to any 501(c)(3) organization minus an administrative fee not to exceed \$40 & a pledge loss fee of 6.97%.

Does United Way fund Planned Parenthood or other abortion services? – No.

Doesn’t United Way spend a lot on advertising and fancy dinners? – No. United Way has many great relationships and contacts in the community which allow us to obtain many in-kind gifts for ad space. Additionally, many companies sponsor lunches during the campaign. At United Way special events and meetings, corporations and/or individuals are asked to pay the costs for attending.

Where can I get help? – Cabell/Wayne counties: Information and Referral – (304) 528-5660. Lawrence County, Ohio: Lawrence County Department of Job & Family Services—(740) 867-3304 or (740) 532-3324.

Your support provides

- § thousands of pounds of food to pantries in our area each year.
 - *Huntington Area Food Bank*
- § disaster and emergency assistance to those in need. – *American Red Cross*
- § pregnancy tests to those who cannot afford one. – *Birthright*
- § professional child care for low income families. – *Kiwanis Day Care, Barnett Child Care Center, Children’s Place*
- § counseling and parenting support services. – *Goodwill Industries/Family Services*
- § dental and eye exams to those who may not otherwise receive them.
 - *Cabell Huntington Coalition for the Homeless*
- § prescription medications to those who are unable to afford them. – *United Health Foundation*
- § after school activities for children who would otherwise be unsupervised. – *Boys and Girls Club*
- § underprivileged youth with the opportunity to be involved in group fitness activities. – *YMCA*
- § medications, diapers, vitamins and formula to new mothers that are unable to provide for their newborn. – *Well Child Clinic*
- § tutoring for illiterate adults. – *Tri-State Literacy Council*
- § mentoring for at-risk youth. – *Big Brothers Big Sisters of the Tri-State*
- § school starter kits for families that cannot afford supplies. – *YWCA*
- § athletic events for disabled youth. – *Special Olympics (Cabell, Wayne and Lawrence Counties)*
- § scouting activities and events for low-income youth.
 - *Girl Scouts of Black Diamond Council and Wilderness Road Council*
- § assistance with utilities and back to school clothing for families in need. – *Stella Fuller Settlement*
- § shelter for victims of domestic violence. – *Branches*
- § food orders and transportation for individuals and families in need. – *The Salvation Army*
- § special programming and camperships for disadvantaged youth.
 - *Boy Scouts Tri-State Area Council and Simon Kenton Council*
- § counseling for women in recovery from substance abuse. – *Renaissance Prestera*
- § medical services, home visits, and immunizations for children. – *Huntington Pediatric Clinic*
- § assessments, therapy and equipment for children with disabilities. – *Developmental Therapy Center*
- § chronic disease management program supplies. – *Ebenezer Medical Outreach*
- § clothing and rent for disadvantaged individuals and families. – *City Welfare Mission*
- § recreation for troubled youth. – *Cammack Children’s Center*
- § fitness center for youth and seniors and Buddy Basketball for youth. – *Chesapeake Community Center*
- § youth and senior fitness programs. – *C-K Community Center*
- § early childhood education and kindergarten readiness– *Success by Six*
- § warm clothing for elementary-aged children and community service opportunities for high school-aged youth - *The Big Cover Up*
- § helping families become more financially stable - *Earned Income Tax Credit*
- § dealing with issues related to obesity and substance abuse prevention - *Wellness Council*

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- § shelter for victims of domestic violence. – *Branches*
- § food orders and transportation for individuals and families in need. – *The Salvation Army*
- § special programming and camperships for disadvantaged youth.
– *Boy Scouts Tri-State Area Council and Simon Kenton Council*
- § counseling for women in recovery from substance abuse. – *Renaissance Prestera*
- § medical services, home visits, and immunizations for children. – *Huntington Pediatric Clinic*
- § assessments, therapy and equipment for children with disabilities. – *Developmental Therapy Center*
- § chronic disease management program supplies. – *Ebenezer Medical Outreach*
- § clothing and rent for disadvantaged individuals and families. – *City Welfare Mission*
- § recreation for troubled youth. – *Cammack Children's Center*
- § fitness center for youth and seniors and Buddy Basketball for youth. – *Chesapeake Community Center*
- § youth and senior fitness programs. – *C-K Community Center*
- § early childhood education and kindergarten readiness– *Success by Six*
- § warm clothing for elementary-aged children and community service opportunities for high school-aged youth - *The Big Cover Up*
- § helping families become more financially stable - *Earned Income Tax Credit*
- § dealing with issues related to obesity and substance abuse prevention - *Wellness Council*