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**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.** 

## **For Immediate Release**

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### **United Way Volunteers Conduct the First Ever River Cities Traveling Flash Mob – To kick off the 2009 Workplace Giving Campaign**

Huntington, WV – At 10:30 this morning volunteers gathered at the United Way office to rehearse for the first ever River Cities Traveling Flash Mob! Wikipedia defines a flash mob as a large group of people who assemble suddenly in a public place, perform an unusual action for a brief time, then quickly disperse.

Approximately 20 United Way volunteers conducted flash mobs today at the Marshall University Student Center, Pullman Square, and the Huntington Mall wearing their LIVE UNITED t-shirts. The goals of today's flash mob's were to peak community members interest, get them to think about how they personally "LIVE UNITED" and to learn more about how their work along with United Way can create lasting changes in our community.