

United Way of the River Cities
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United Way Needs Community Support

Huntington, WV – United Way of the River Cities reports that with less than 30 days remaining in the 2009 annual campaign it has raised only 26% or \$364,000 of the \$1.4 million goal.

“Given the challenges our community has faced with layoffs, furloughs, and business closures, we expected that this year would be unlike years past with regards to fundraising,” said Tony Spiegelberg, 2009 Development Chair for United Way and Vice President of Poca Valley Bank. “It is our hope that those who can give will be willing to help a bit more as it is needed now more than ever.”

The 2009 Annual Campaign will close on December 31, 2009. United Way is encouraging those who have not made their 2009 gift or pledge to do so today. Gifts and pledges can be made via payroll deduction (ask your employer if this option is available), direct bill, cash, check, credit card, through ACH withdrawal. Pledges may be paid anytime in 2010.

“United Way of the River Cities is committed to supporting a vital safety net of services, as well as strategies that create long-term solutions to our area’s most pressing problems,” said Laura Gilliam, Executive Director. “We have made some great strides in addressing the underlying issues of these problems. This work is critical to creating a strong community.”

To make a gift call 304.523.8929 or log on to www.unitedwayrivercities.org.

About United Way of the River Cities

United Way is focused on the building blocks for a better life – education, income and health. Everyone wins when a child succeeds in school, when families are financially stable and when people have good health. LIVE UNITED™. A credo. A mission. A goal. A constant reminder that when individuals think outside themselves, they have the power to facilitate change. For more information about United Way contact 304. 523.8929 or log onto www.unitedwayrivercities.org

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