

United Way of the River Cities
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United Way Shows Appreciation for Community's Support

Huntington, WV –United Way of the River Cities will host the Annual “*Celebration of Excellence*” on Thursday, March 25, 2010 from 5pm to 7pm. This event provides the United Way (UWRC) the opportunity to say “thank you” to the many individuals and organizations that supported UWRC in 2009 in its work to advance the common good. “Although we did not meet our 2009 fundraising goal, thanks to generous community members we raised \$1,116,541 or 79.7 % of that goal,” said Cassey Bowden, Director of Resource Development & Marketing, United Way of the River Cities. “Economic conditions created some challenges for us this year, however we continue to move forward with our work in the areas of education, income and health.”

“United Way’s success cannot be measured alone in dollars raised,” said Laura Gilliam, Executive Director, United Way of the River Cities. “Fundraising is only one aspect of our work in the community,” said Gilliam. “We partner with a host of individuals and organizations in our region on strategies to create long-term solutions to our area’s most pressing problems. These partnerships and this work, which continues in spite of economic conditions, are well worth celebrating.”

Members of the community are invited to attend the “*Celebration of Excellence*” with a reservation only. To make reservation please call Amy Stowasser at 304.523.8929 or amy.stowasser@unitedwayrivercities.org

About United Way - *United Way is focused on the building blocks for a better life – education, income and health. Everyone wins when a child succeeds in school, when families are financially stable and when people have good health. LIVE UNITED™. A credo. A mission. A goal. A constant reminder that when individuals think outside themselves, they have the power to facilitate change. For more information about United Way contact 304.523.8929 or log onto www.unitedwayrivercities.org.*

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